



The Role of Market Surveillance

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Defining the Rules is not Sufficient...



Rules need to be properly applied



Rules need to be known
by all relevant actors



Rules need to be respected

... Cooperating and Raising Awareness is Important...

Cooperation
with notified bodies



- *The cable industry cooperates actively with notified bodies to improve testing methods on fire-reaction*

... Cooperating and Raising Awareness is Important...

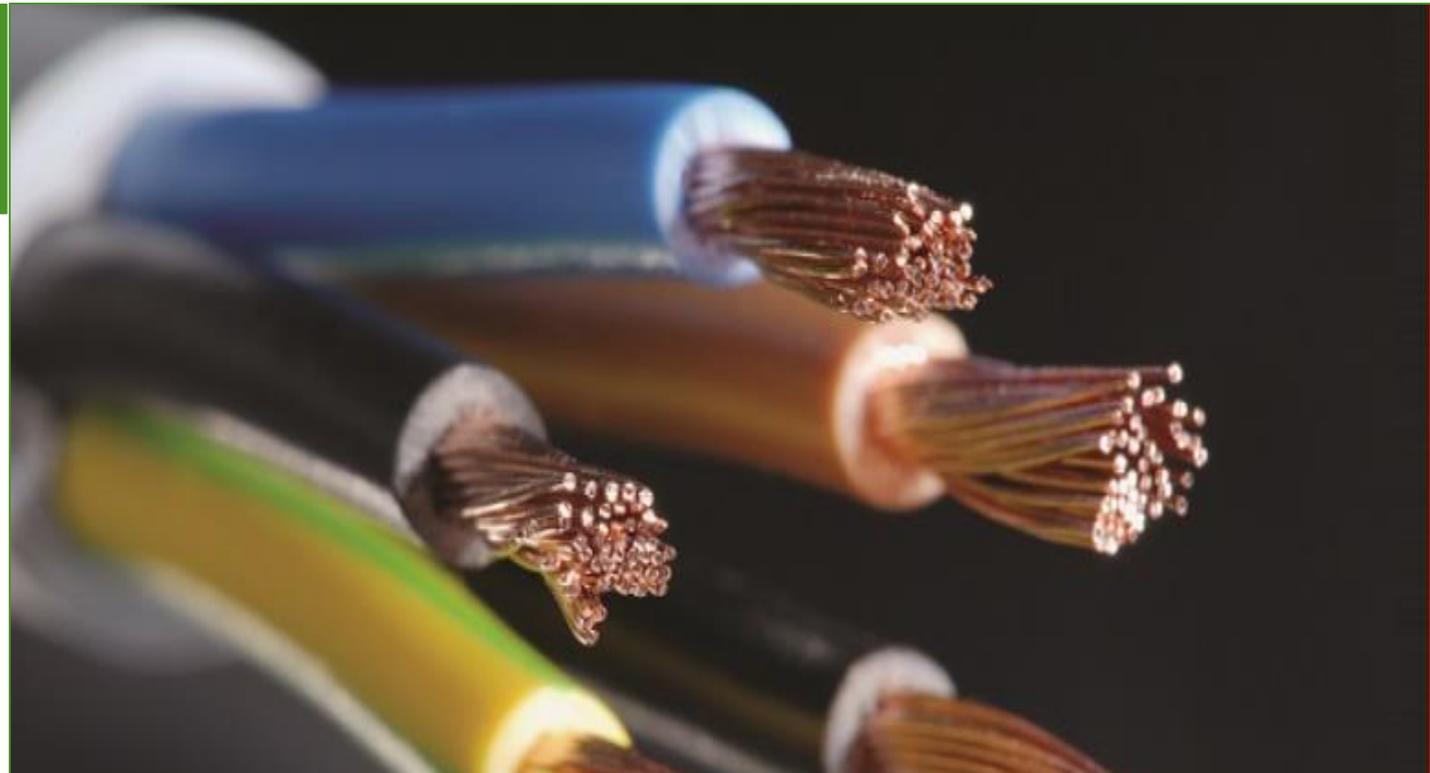
Cooperation
with notified bodies

Europacable
awareness campaign

The screenshot shows the Europacable website header with the logo and navigation links: HOME, CPR, FAQ, WEBINAR, and UNITED KINGDOM. The main content area features a background image of a fire alarm pull station and a fire escape sign. The text reads: "Fire Safety is our Responsibility Yours Too". Below this, it states: "All cables used in any type of building are subject to the Construction Products Regulation (CPR). Learn about your responsibilities on fire safety and how to comply." At the bottom, there is a dark grey box with the text "My CPR Coach - Subscribe to our training program" and a white arrow pointing to the text "Objective: Make all electrical professionals aware of their responsibilities and benefits deriving from CPR". Below the objective text, there are input fields for "First Name" and "Email", a checkbox for "Yes, I have read the Privacy Policy and I agree to the processing of my personal data according to the...", and a "Submit" button.

... But Market Surveillance is Vital

Market transparency
for customers



➤ *Customers need to be confident
that they get what they pay for*

... But Market Surveillance is Vital

Market transparency
for customers

Fire safety
for professionals



- *Building professionals need to be confident that what they prescribe and install correspond to the required performance*

... But Market Surveillance is Vital

Market transparency
for customers

Fire safety
for professionals

Fire safety
for end-users

LOGO
Manufacturer
Street
City
State

Cable 3G2.5 mm²
10m
Yellow-green

12345678902

12345678902

16

1234

1234567890123

CE B2_{ca} - s1b,d1,a1

ENS 50575:2014+A1:2016

LOGO
Manufacturer

Declaration of Performance
① 456789-FRBH

Date: 12.02.19
Product name:

H07RN-F 10G1,5 MBH GL1000

Unique identification code: 10056663 ②

③ Intended use of the product
Cable for general applications in construction works subject to

⑤ AVCP (Assessment and Verification of Constancy of Performance) System 3

⑦ Notified body: NB 1812

⑧ Declared performance Harmonized Standard

Essential Characteristic	Performance	Harmonized Standard

⑨ Declared performance La con rerro dis mossequi omni utiae erit eaque res qui ullaceo exotio et arum rem exeroCon ra voluptuosam, seque voluptatem aut a porrut ad ea volorum res et vidio dolaptas iudie dolorumquam quis acenatur, corehenist, si corest, con porpos dem- quid ma volceate optassi taspellaris volaptas eum harchitios assimuet altias simi, quies as ut aturise liquiritium undunt laudantium hario- equit latesti untius veliqui dolorem. Nempel ius dolorro orehilla dolaptas imod etur sitatem, Nam facperum faccaborum ad quid

④ Manufacturer
Cable Corporation
Rue de Bourgogne 58
1000 Bruxelles, Belgium

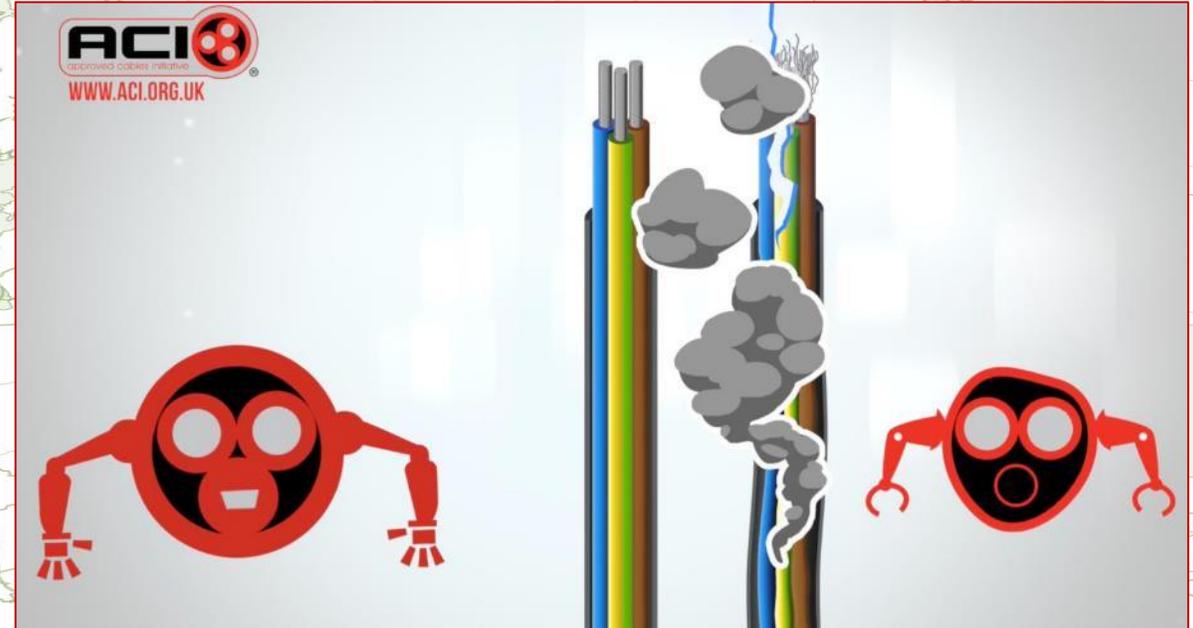
⑩ Signed from the Manufacturer by
David King

⑪

⑫

➤ *End-users need to be confident that the manufacturer is totally responsible for product performance.*

Market Surveillance for Cables: Some Good Examples



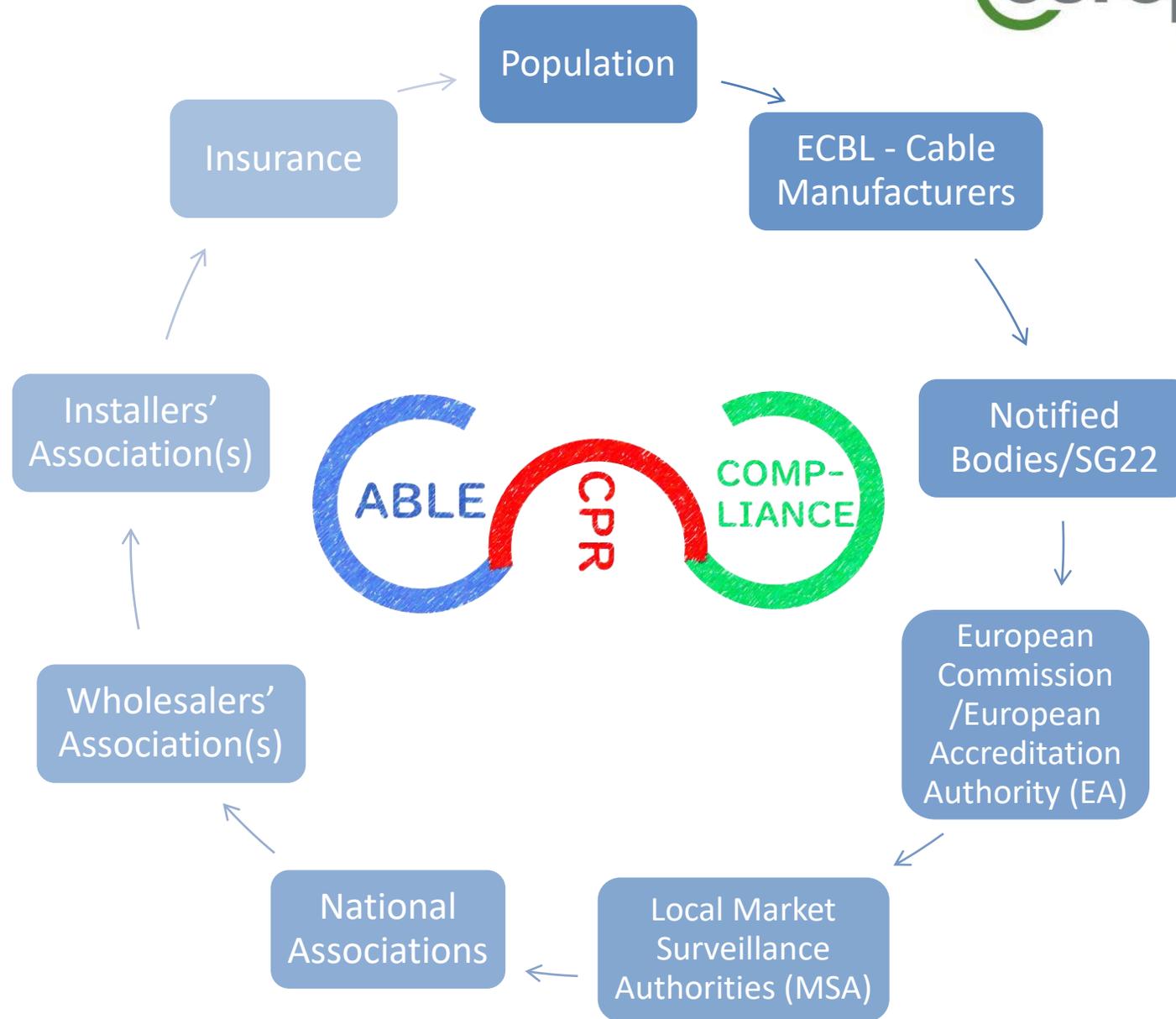
➤ *Administrative cooperation
at European level*

➤ *Industry-led initiative in the UK*

Market Surveillance for Cables: More to be done!

- *Europacable is currently developing a program to support actions by local authorities on Market Surveillance*

Market Surveillance for Cables: Stakeholders

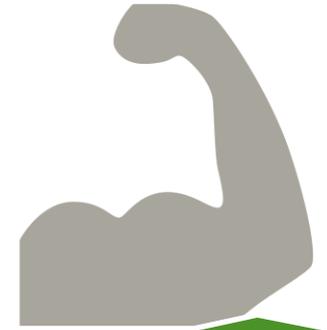
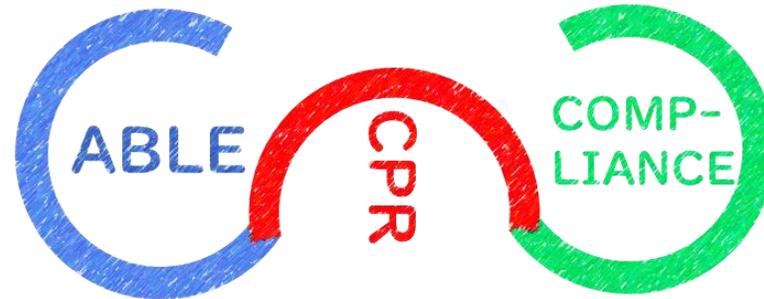


Market Surveillance for Cables: What the Stakeholders Say

- **High interest** for the topic across all stakeholders
- Recognised **potential negative impact** in case of sub-standards
- **Limited resources** available at local/governmental level
- Stakeholders' **willingness to take active part** in the initiatives
- **Urgency of intervention** linked to the country risk matrix



Market Surveillance for Cables: Our Approach



Attention getting

- FOCUS:** all cables (mainly energy)
- GEOGRAPHICAL AREAS:** main countries
- INITIATIVES:** proximity communication campaign
- TARGET:** installers, distributors, regulators, population
- DELIVERABLES:** awareness of potential disasters by counterfeit
- ACTIONS:** conferences and seminars, webinars, in-store comms, road-show, field marketing, DEM

Quality enforcement

- FOCUS:** mainly telecom cables
- GEOGRAPHICAL AREAS:** TBD
- INITIATIVES:** sampling and testing
- TARGET:** installers, distributors, regulators, population
- DELIVERABLES:** identification of non-compliant cables
- ACTIONS:** sample, test and escalation

Try life without us

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